



Business Management & Engineering Consulting

الإثراء لإدارة الأعمال والإستشارات الهندسية

“Leading the way to success”



OVERVIEW

ENRICH is a Jordanian consulting firm established in 2018 specializing in Business Management and Engineering Consulting.

We deliver our services in Planning and Design, Implementation, and Validation. ENRICH aspires to become the leading advisory and consulting resource for Construction Project Management, Policy Makers and Businesses in the Middle East and International Worldwide.

ENRICH accommodates highly qualified experts and consultants of a high caliber and professional experience in their fields of specialty; they come from diverse disciplines to provide the best quality service. ENRICH's key team members have an extensive experience in government policies and practices, business strategy, and development in addition to strong research capacities.

SERVICES

We tailor our services to help our clients to improve their performance and achieve their goals,

ENRICH provides expert advisory and Consulting Services in Six main areas:

- Claim, Contract, and Delay Analysis
- Planning, Scheduling, Cost Controlling, and Risk Management
- Traffic Management and Studies
- Transport and Logistics Studies
- Economic Policies
- Business Environment and Reform





Quantum, Forensic Delay and Disruption

Quantum: Perpetration and review of quantum claims, resolution of quantum disputes, and evaluation of value-added variation orders based on a detailed review and elevation of the Contract Documents.

Delay & Disruption: Examine the relationship between cause and effect when presenting claims for delay and disruption in various forums. Provide an in-depth forensic delay and disruption analysis for complex construction projects which suffer from engineering or construction delays, and relevant cost overruns.

Claim Dispute Resolution

We investigate and analyze the cause and effect of events, prepare submissions, and present a detailed description of the relevant delay events. Analyze contractual entitlement and causation, and quantify the effects in pursuing or defending claims. This thorough evaluation leads to the best solutions for our clients including:

- Claims Management: Handle the Claims and disputes that arise on projects.
- Claims Governance: Figure out the risks that often materialized within these contracts which can lead to claims and disputes, with their consequential impact. Avoid undermining contract objectives, which threaten the implementation of business strategy, and divert management focus.
- Dispute Avoidance: Selection of the right contracting framework and a thorough review of the parties' obligations, interface requirements, and contractual procedures and mechanisms. Ideally, during the tender stage for perfect dispute avoidance.
- Third-Party Independent Assessment: We offer an independent assessment of matters in dispute. It is aimed at assisting the parties to reach an amicable settlement without having to refer their disputes to formal dispute proceedings.



Planning, Scheduling, and Monitoring

Selection of the appropriate choice of technology, the definition of work tasks, the estimation of required resources and durations for individual tasks, and the identification of interactions among the different work tasks.

Enrich development of a realistic plan or strategy as to how they will be managed in order to achieve the requirements of the Contract and can be customized to meet Clients' needs by providing the appropriate guidance on the actions of the project controls organization and project controls team. We work closely with our clients to provide the right methodologies and logistics plans to ensure projects are completed on time and within budget.

Cost Control

Enrich Implement an integrated set of work processes, procedures, and applications to plan, monitor, execute and control the work as well as a plan to produce the project controls deliverables.

We allocate the estimated cost of resources into cost accounts against which cost performance will be measured and assessed Identifying the compliance requirements, responsibilities, and corrective actions and providing justification for the actions that the project controls team will undertake.

Cost Control





Contract Administration and Management

Includes negotiating the terms and conditions of the subject contracts and ensuring compliance with internationally-accepted norms, as well as documenting and agreeing on any changes or amendments that may arise during its implementation or execution. The process of systematically and efficiently managing contract creation, execution, and analysis for the purpose of maximizing financial and operational performance and minimizing risk.

Risk Management

Enrich allocation of risk and responsibility between the Contractor and the Employer of a wide range of matters or events which may arise during the course of or as a result of the project. We review the basic processes and practices associated with risk management in the project environment, and identify, measure, and minimize uncertain events affecting resources.





Traffic Management and Studies

ENRICH is Led by rich and extensive experience of Top management in traffic and parking studies of mainly Real Estate Development Projects Carried out 50+ Traffic Studies with Highly Skilled team of Traffic engineers Customized Service in Strong and prompt execution including Prudent and effective check on quality of deliveries:

- Traffic & Transport Modelling
- Road Safety Studies
- Management & Review Services
- Public Transport Studies
- Parking Studies & Assessments
- Traffic & Transport Studies

Enrich Traffic Team Services

1. Surveys and Data Collection for all types of traffic
2. Surveys and on-site work
3. Demand studies for concessions
4. Transport Assessment for Urban & Mixed-use Developments or for Commercial Licenses
5. 'Due Diligence' for investments/decision making
6. Traffic/demand studies for new infrastructures
7. Transport assessment for new developments
8. ITS

Transport and Logistics

The continuous growth of trade in the region requires efficient supporting services, particularly in transport and logistics. Enrich provides expert advisory and consulting services to policy makers in developing strategies and related services supporting trade, industry, and the services sector.

- Transportation Policy, Planning & Strategies
- Transportation Economics
- Transport Operation and Management
- Logistics Advisory Services



Business Environment and Reform

A conducive business environment is essential for enabling startups and supporting SMEs growth. Enrich provides expert advisory and consulting services to policymakers and businesses to support reform plans, promote corporate governance good practices, and build capacity in business skills, financial literacy, and related aspects.

- Business environment research and analysis
- Business environment reform
- Corporate governance
- Capacity building services

Economic Policies

Enrich provides expert advice and consulting services to support the public sector and businesses in developing and implementing policies and strategies that aim at contributing to economic development.

- Strategy Development & Implementation Support
- Trade policy
- Industrial Policy
- Economic and Social Studies

OUR CORE TEAM



Dr. Lina Shbeeb
Co-Founder, CEO

Dr. Lina Shbeeb is a Senior Consultant specialized in Engineering Management and Planning Dr. Shbeeb holds a Ph.D. in Traffic Planning and Engineering from Lund University in Sweden (2000).



Sami Hamamdeh
Partner, Managing Director

Mr. Sami Hamamdeh Senior Road Maintenance, Material Quality Control, Traffic and Transportation Expert - Mr. Sami holds a B.Sc. in Civil Engineering - University of Jordan 1982



Mohammad Hamamdeh
Partner, Projects Director

Mr. Mohammad Hamamdeh Senior Planning, Cost Control and Contract Expert - Mr. Mohammad holds a B.Sc. in Civil Engineering - University of Jordan 2010



Ms. Maha Ali
Co-Founder, Business Consultant

Ms. Maha Ali is a Senior Trade Expert specialized in international trade and trade policy. Ms. Ali holds an MBA, a BSc in Industrial Engineering, and a Diploma in Trade Policy.



Dr. Fadi Al Khairi
Senior Claims and Contract Specialist

Dr. Fadi Al Khairi is a Senior Claim, Contract, and Delay Analysis Expert Dr. Fadi holds a Ph.D., Civil Engineering University of Michigan 1991



Tareq Abu Shaar
Business Development Manager

Mr. Tareq is a Business Development Expert, Mr. Tareq holds an MBA, B.Sc. in Civil Engineering - University of Jordan 2011



Dalal Al Soud
Senior Planning and Contract Specialist

Ms. Dalal is a Senior Planning and Contract Expert, Ms. Dalal holds an MSc. in Project Management Engineering - University of Jordan 2016 and a B.Sc. in Civil Engineering - University of Jordan 2011



Ibrahim Al Zureiqi
Traffic and Roads Engineer

Mr. Ibrahim Zureiqi is a Traffic and Road Engineer – Mr. Ibrahim holds a B.Sc. in Civil Engineering Al-Ahliyya Amman University 2015

OUR PARTNERS & CLIENTS

PARTNERS

We believe that collaboration among experts is essential to provide a quality service. At Enrich Business Management and Engineering Consulting we have secured a network of business partners with diverse specialties and expertise in order to provide a tailor-made service that meets the expectations and needs of our clients. We aim to further expand this network to include a diverse group of development organizations, private businesses, and government agencies.



CLIENTS

We offer our clients tailored services in planning and design, implementation, and validation. We are committed to deliver outstanding services to our clients; we carefully listen, understand the context, identify gaps, and develop practical solutions that best serve our clients who come from different industries and organizations in Middle East and International Worldwide.





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